



SPONSORSHIP OPPORTUNITIES

CUMMING'S ONE-DAY BBQ FESTIVAL WITH A BBQ COOK-OFF, MUSIC, FESTIVAL FOOD, VENDORS, AS WELL AS A KID'S ZONE, GAMES, AND OTHER ATTRACTIONS. THIS EVENT IS FREE TO THE PUBLIC AND WILL INCLUDE A PEOPLE'S CHOICE CATEGORY WHERE THE PUBLIC WILL GET TO VOTE ON THEIR FAVORITE COMPETITION BBQ TEAM. ALL PROCEEDS RAISED FROM THIS EVENT WILL BE DONATED TO MEALS BY GRACE, A NON-PROFIT ORGANIZATION WITHIN CUMMING, GA THAT PROVIDES MEALS TO THE FOOD INSECURE.

SATURDAY, NOVEMBER 18TH, 10AM-5PM

Elite Level Sponsorship- \$10,000 contribution

Presenting Sponsor Title

The Atlanta BBQ Store Classic benefiting The Jarvis Foundation and Meals by Grace to be held November 17-18, 2023, at Cumming Fairgrounds, will host backyard and pro competition barbecue teams from across the nation. The event will be open to the public on Saturday, November 18, and host a variety of craft vendors, food options, People's Choice competition, and live music to enjoy before BBQ winners are announced.

Expected number of teams: 90

Expected number of attendees: 3,000

Premier Logo Placement on Event Materials

"Presented by" placement of logo at event and on website.

Largest logo size on event signage, website, and print materials, stage signage as well as a Press Release

Inclusion on t-shirt design and awards

Premier Booth

First choice in booth location for public access

Up to 10' X 30' of booth space

Weekly Social Media Posts

From time of sponsorship through 2 weeks post-event

Facebook: @atlantabbqstore (6,000 page likes, with 10k+ weekly reach & engagements) @absclassic Instagram: @atlantabbqstore (1,550 followers, with 3k+ weekly reach & engagements) TikTok: @atlbbqstore (1,054 followers, 1,604 likes)

Premier Acknowledgements

"Behind the Scenes of BBQ" tour with Brian Jarvis on Friday or Saturday (November 17 or 18) Event and meal access on Saturday

Event T-shirts

Opportunity to speak up to 5 minutes at BBQ Awards Ceremony

(5) :20 second announcements (provided by sponsor) included with PA announcements

Reserved seating for award ceremony

Elite Level= \$10,000 contribution

The Atlanta BBQ Store Classic is benefiting the Jarvis Foundation (a registered 501c3 organization) and Meals by Grace (a Non-profit organization within Cumming, GA). Contributions to the event are tax-deductible.



SPONSORSHIP OPPORTUNITIES

Diamond Level Sponsorship- \$5,000 contribution **Sponsor Title**

The Atlanta BBQ Store Classic benefiting The Jarvis Foundation and Meals by Grace to be held November 17-18, 2023, at Cumming Fairgrounds, will host backyard and pro competition barbecue teams from across the nation. The event will be open to the public on Saturday, November 18, and host a variety of craft vendors, food options, People's Choice competition, and live music to enjoy before BBQ winners are announced.

Expected number of teams: 90

Expected number of attendees: 3,000

Top Tier Logo Placement on Event Materials

"Sponsored by" placement of logo at event and on website.

Top tier logo size on event signage, website, and print materials, & stage signage

Inclusion on t-shirt design and awards

Booth Access with Sponsor Placement

Premier choice in booth location for public access

Up to 10' X 20' of booth space

Weekly Social Media Posts

From time of sponsorship through 2 weeks post-event

Facebook: @atlantabbqstore (6,000+ likes, with 10+ weekly reach & engagements)

Instagram: @atlantabbqstore (1,550 followers, with 3k+ weekly reach & engagements)

TicTok: @atlbbqstore (1,054 followers, 1,604 likes)

Top Tier Acknowledgements

"Behind the Scenes of BBQ" tour with Brian Jarvis on Friday or Saturday (November 17 or 18) Event and 4 All

Access- Passes

Event T-shirts

Opportunity to speak up to 5 minutes at BBQ Awards Ceremony

(5) :20 second announcements (provided by sponsor) included with PA announcements

Reserved seating for award ceremony

Diamond Level= \$5,000 contribution

The Atlanta BBQ Store Classic is benefiting the Jarvis Foundation (a registered 501c3 organization) and Meals

by Grace (a Non-profit organization within Cumming, GA). Contributions to the event are tax-deductible.



SPONSORSHIP OPPORTUNITIES

Gold Level Sponsorship- \$2,500 contribution

Sponsor Title

The Atlanta BBQ Store Classic benefiting The Jarvis Foundation and Meals by Grace to be held November 17-18, 2023, at the Cumming Fairgrounds, will host backyard and pro competition barbecue teams from across the nation. The event will be open to the public on Saturday, November 18, and will host a variety of craft vendors, food options, People's Choice competition, and live music to enjoy before BBQ winners are announced.

Expected number of teams: 90

Expected number of attendees: 3,000

Logo Placement on Event Materials

Placement of logo on event signage, website, stage signage and materials

Booth Access

Booth location for public access

Up to 10' X 10' of booth space

3x Monthly Social Media Posts

From time of sponsorship through 2 weeks post-event

Facebook: @atlantabbqstore (6,000+ page likes, with 10k+ weekly reach & amp;

engagements) Instagram: @atlantabbqstore (1,550 followers, with 3k+ weekly reach & amp.

engagements) TikTok: @atlbbqstore (1,054 followers, 1,604 likes)

2 All-Access Passes

"Behind the Scenes of BBQ" tour with Brian Jarvis on Friday or Saturday (November 17 or

18) Event and meal access on Saturday

Reserved seating for award ceremony

Gold Level = \$2,500 Contribution

The Atlanta BBQ Store Classic is benefiting the Jarvis Foundation (a registered 501c3 organization) and Meals

by Grace. Contributions to the event are tax-deductible.



SPONSORSHIP OPPORTUNITIES

Silver Level Sponsorship- \$1,000 contribution

Sponsor Title

The Atlanta BBQ Store Classic benefiting The Jarvis Foundation and Meals by Grace, to be held November 17-18, 2022, at Cumming Fairgrounds, will host backyard and pro competition barbecue teams from across the nation. The event will be open to the public on Saturday, November 18, and host a variety of craft vendors, food options, People's Choice competition, and live music to enjoy before BBQ winners are announced.

Expected number of teams: 90

Expected number of attendees: 3,000

Name/Logo Placement on Event Materials

Logo placement on event website

Name placement on event signage and materials

Booth Access

Booth location for public access

Up to 10' X 10' of booth space

2x Monthly Social Media Posts

From time of sponsorship through 2 weeks post-event

Facebook: @atlantabbqstore (6,000+ likes, with 10k+ weekly reach &

engagements) Instagram: @atlantabbqstore (1,550 followers, with 3k+ weekly reach &

engagements) TikTok: @atlbbqstore (1,054 followers, 1,604 likes)

Silver Level = \$1,000 Contribution

The Atlanta BBQ Store Classic is benefiting the Jarvis Foundation (a registered 501c3 organization) and Meals by Grace. Contributions to the event are tax-deductible.



SPONSORSHIP OPPORTUNITIES

Bronze Level Sponsorship- \$500 contribution

Sponsor Title

The Atlanta BBQ Store Classic benefiting The Jarvis Foundation and Feeding America, to be held November 17-18, 2022, at Cumming Fairgrounds, will host backyard and pro competition barbecue teams from across the nation. The event will be open to the public on Saturday, November 18, and host a variety of craft vendors, food options, People's Choice competition, and live music to enjoy before BBQ winners are announced.

Expected number of teams: 90

Expected number of attendees: 3,000

Name Placement on Event Materials

Name placement on event website, signage, and materials

Booth Access

Booth location for public access

Up to 10' X 10' of booth space

2x Monthly Social Media Posts

From time of sponsorship through 2 weeks post-event

Facebook: @atlantabbqstore (6,000+ page likes, with 10k+ weekly reach & amp.

engagements) Instagram: @atlantabbqstore (1,550 followers, with 3k+ weekly reach & amp.

engagements) TikTok: @atlbbqstore (1,054 followers, 1,604 likes)

Bronze Level = \$500 Contribution

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